

# Salad Dressing & Seasoning Mixes

# SAUCES, CONDIMENTS AND DIPS HELP YOUR CONCEPTS SHINE.

"Ranch Dressing is the #1 salad dressing in the U.S., with pound share of 86% in Quick Service Restaurants and 72% in Full Service Restaurants" <sup>1</sup>

"Ranch Dressing is found on 49.5% of menus in the U.S., and has grown by +16% in menu penetration since 2009." <sup>2</sup>

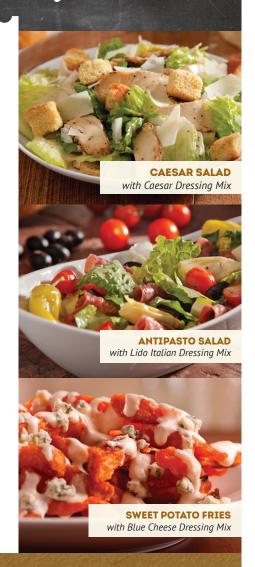
"55% of consumers love honey mustard, ranking in the 76th percentile." 3

- <sup>1</sup> NPD, Salad Dressing Proprietary Research, Calendar Year 2019
- <sup>2</sup> Datassential, Ranch Dressing, August 2020

### **EFFORTLESS VERSATILITY**

Complement any menu item with flavor-packed condiments, dips and more.

- Use as a dressing, spread or sauce for salads, sandwiches, pasta and more
- Customize conventional dressing bases with simple ingredients to create trendy flavors like Raspberry Vinaigrette, Cilantro Lime Ranch or Buffalo Blue Cheese
- Serve as a dipping sauce with chicken, seafood and vegetables
- Create unique dipping sauces for French fries and sweet potato fries
- Use as a marinade for meat
- Invent signature batters by adding dry mix seasoning packets to batter mix



<sup>&</sup>lt;sup>3</sup> Datassential Condiments, Sauces, and Dressings Keynote, December 2018



## **EXCEPTIONAL ADVANTAGES**

- Easy to prepare, so you can make menu claims like Fresh-Made, Made-Daily, House-Made and Signature
- One SKU offers diverse options for multiple applications across
- Shelf-stable, freeing up valuable cooler space and reducing waste

#### **EASY PREP**

#### RANCH, BLUE CHEESE,

• Mix with buttermilk and mayo

#### ITALIAN, CAESAR, **VINAIGRETTE**

• Mix with oil, vinegar and water

#### **LIDO ITALIAN**

• Mix with oil, vinegar, water and sugar

Product Description	Manufacture Code	Dot Code	UPC	Case Pack	Servings Per Case	Cal.	Total Fat (g)	Sat Fat (g)	Trans Fat (g)	Cholest. (mg)	Sodium (mg)	Total Carbs. (g)	Total Sugars (g)	Protein (g)	Gluten Free
ORIGINAL LOWSODIUM															
RANCH DRESSING & SEASONING MIX	V400-JA190	436358	10072058001015	18/3.2 oz	2304	0	0	0	0	0	100	0	0	0	√
RANCH DRESSING & SEASONING MIX	V400-AN190	436361	10072058001046	6/12.8 oz	3078	0	0	0	0	0	100	0	0	0	√
RANCH DRESSING & SEASONING MIX	V400-60190	436364	072058001353	1/10 lbs	6407	0	0	0	0	0	100	0	0	0	√
RANCH DRESSING & SEASONING MIX	V400-46190	436366	072058001308	1/25 lbs	16017	0	0	0	0	0	100	0	0	0	$\checkmark$
BLUE CHEESE DRESSING & SEASONING MIX	V403-JE190	436370	10072058001503	18/3.4 oz	2322	0	0	0	0	0	95	0	0	0	√
CREAMY ITALIAN DRESSING & SEASONING MIX	V404-JB190	436371	10072058002005	18/4 oz	2304	0	0	0	0	0	105	0	0	0	√
NO MSG, LOW SODIUM															
RANCH DRESSING & SEASONING MIX -NO MSG	V402-JA190	436367	10072058001404	18/3.2 oz	2304	0	0	0	0	0	45	0	0	0	$\checkmark$
RANCH DRESSING & SEASONING MIX -NO MSG	V402-60190	436368	10072058001473	1/10 lbs	6389	0	0	0	0	0	45	0	0	0	$\checkmark$
RANCH DRESSING & SEASONING MIX -NO MSG	V402-46190	436369	10072058001459	1/25 lbs	15972	0	0	0	0	0	45	0	0	0	√
CAESAR/ITALIAN															
CAESAR DRESSING & SEASONING MIX	J351-D3007	440917	10072058601222	6/12.5 oz	846	10	0	0	0	0	220	1	0	0	
ITALIAN, CAESAR & VINAIGRETTE DRESSING & SEASONING MIX	V407-JG190	436377	10072058003507	18/6.5 oz	2322	5	0	0	0	0	160	1	0	0	√
ITALIAN, CAESAR & VINAIGRETTE DRESSING & SEASONING MIX-NO MSG	V408-EL190	436379	10072058004009	12/7.6 oz	1536	5	0	0	0	0	190	1	0	0	√
LIDO ITALIAN DRESSING & SEASONING MIX	J342-J5007	354049	10072058501188	12/8 oz	1620	5	0	0	0	0	340	1	0	0	√
FULLBODYFLAVOR															
RANCH SALAD DRESSING MIX ARTIFICIALLY FLAVORED	V430-JA540	487594	10072058601932	18/3.2 oz.	2304	0	0	0	0	0	140	0	0	0	